



Contract 1094-14155-1

Date: 10/31/16 thru 11/04/16

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Date Printed
11/01/16

KMVQ-FM
865 Battery Street
San Francisco, CA 94111

With:
SADLER STRATEGIC MEDIA (152445)
12103 Viewcrest Rd
Studio City, CA 91604-3640

On Behalf of:
NO ON 53-CALIF'NS TO PROTECT LOCAL
1121 L St Ste 910
Sacramento, CA 95814-3974

Sales Person:	Katz-LA House	Contact:		Product Desc:	No on 53
Sales Office:	Katz-LA (national)	CPE:	//1911	EC Number:	30218603

CBS Radio Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Radio and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Radio or its Stations that is intended to discriminate on the basis of race or ethnicity.

Item	Days							Spots Pwk	Time		Length	Effective Dates	Programs	Total Bdcst.	Unit Rate	Total Value	
	M	T	W	T	F	S	S		From	To							
1	M	T	W	T	F	-	-	12	06:00A	10:00A	60s	10/31/16 - 11/04/16		12	585.00	7,020.00	
2	M	T	W	T	F	-	-	12	10:00A	03:00P	60s	10/31/16 - 11/04/16		12	450.00	5,400.00	
3	M	T	W	T	F	-	-	12	03:00P	07:00P	60s	10/31/16 - 11/04/16		12	700.00	8,400.00	
												10/31/16 - 11/06/16	Week Totals:	36		20,820.00	
														Item Totals:	36		20,820.00
														Minus 15.00% Commission:			3,123.00
														Net Item Totals:			17,697.00

Contract Totals				
Contract Section	Spots	Gross Amt	Commission Amt	Net Amt
Spot Buy Lines	36	20,820.00	3,123.00	17,697.00
Contract Totals:	36	20,820.00	3,123.00	17,697.00

Gross Broadcast Billing Summary			
	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
Qtr 4-16	0.00	20,820.00	0.00
	Grand Totals:		20,820.00

Accept by Agency	As Agent for (Advertiser)	Accepted by Station
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Conditions on the last page of this contract and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed to Advertiser.